

AGM, April 2012

Royal Beach Hotel, Portsmouth



Speech given by Operations Manager

Hi Everyone,

As today marks the professional launch of Aurora New Dawn as an organisation it seemed like a great opportunity to give you an exclusive preview of our website and to announce Aurora's leap into the world of social networking.

Our Facebook page is now operational – you can find it by searching for Aurora New Dawn – and our twitter account is up and running. Please follow us on twitter @auroranewdawn and like our Facebook page.

Links to both twitter and Facebook will be on the new website and you will be able to use all three to keep up to date with our development as an organisation, our services and our opinions – we certainly have a lot of those so watch this space!

Aurora's Facebook page recently received over 120 likes in the first 48 hours of going live, and is proving a fantastic way of connecting us with others. It's not often you can say you spent some of your working day facebooking and tweeting! We're certainly having great fun with it at the moment but, most importantly, we hope it makes the Aurora service accessible and helps us to connect with our clients and partner organisations in real time.

The upcoming launch of our website is an exciting development for us and something we are very proud of. We've been very lucky to work with Lilian Tula from Bonzo Creative here in Southsea, who has demonstrated an amazing level of understanding of us as an organisation, and we highly recommend her.

Thanks must also go to Ingrid Corina who has worked with us from the start and used her amazing design talents to full effect on our logo, posters and leaflets. You can find some of these at the back of the room – if you would like further copies please do let us know. A sneaky peek of the website design is available on the laptop behind me– please do have a look whilst you are enjoying your coffee. No one else has seen the website concept yet so you will be the first group to get a taster!

Over the next few weeks the full web site will be finalised and launched virtually – you can follow the developments and the launch via Twitter and Facebook so get involved and keep checking back for regular updates.

Thank You.